

Landscape Architecture Europe



# Fieldwork

Birkhäuser  
LAE Foundation



# Salou Seafront promenade

**Programme** Public use of a natural coastline

**Designer** Jordi Belmunt, Xavier Andreu

**In collaboration with**

Olga Alonso, Agata Buscemi

**Client** GP Resort Port Aventura

**Area** 2.9 ha

**Design period** 2003–2004

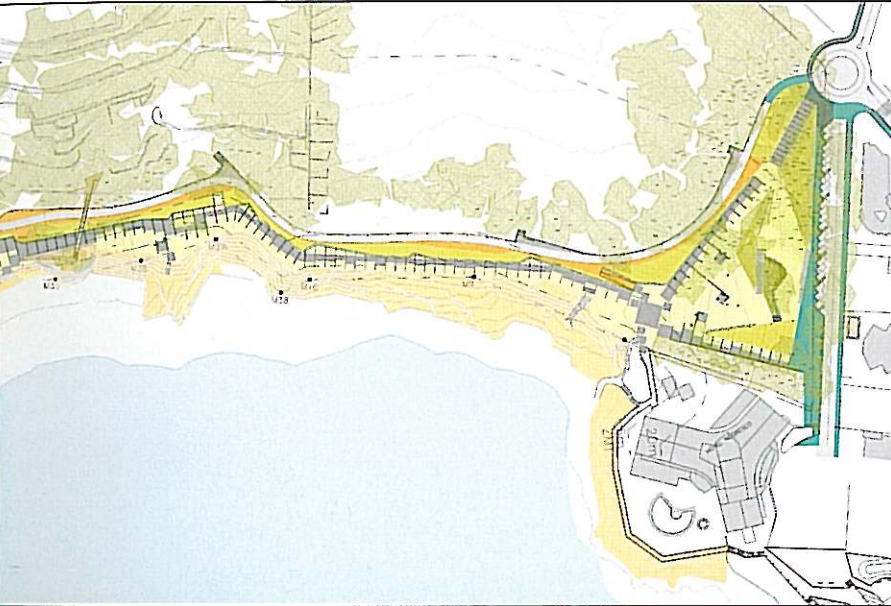
**Implementation period** 2004

**Cost** € 2,500,000





- ↳ The design for the promenade of Platja Llarga.
- ↳ The green nature of the coast forms a haven between the busy Spanish seaside resorts.



Coasts are intriguing places. Where land and water meet, and where mass tourism has not yet taken over, this natural gradient creates virgin landscapes. Between the Spanish coastal resort of Salou and a spit of land to the west lies the strip of coast known as Platja Llarga. This stretch of coastline is a completely different world from the crowded boulevard in Salou, with its hotels, restaurants, beach bars and scantily clad bathers. Pine trees, Evergreen Pistache, Mediterranean Fan Palm and agaves characterise the dominant vegetation in the landscape, next to the wide sweep of sea, sand and rocks.

Resort Port Aventura, a large bungalow park in Salou, would dearly like to open up this rough, imposing landscape for the holidaymakers in its parks. Platja Llarga offers adventure, attractive walks and peace and quiet, in contrast to the predictability of the promenade in Salou.

The design by Jordi Bellmunt and Xavier Andreu arranges public use of the coastline like a promenade, while reinforcing the natural landscape. The designers talk of a plan that emerged in dialogue with the landscape. The sharp division between sea and land has been accentuated and the vegetation has been brought back to the dune edge. A low white wall, which also serves as a bench, divides the beach from the dunes and also

